CROP MAINTENANCE & Sustainability

Did You Know?
With new technology advancement, precise application ensures the efficiency and effectiveness of pesticides for crop maintenance.

Buffer strips between crops and waterways filter nutrients and prevent Nitrogen from seeping into rivers and streams.

GPS technology allows farmers to vary the rate of fertilizer application across a given field.¹

18% reduction in the use of pesticides from 1980 to 2008².

632 million lbs. in 1980
516 million lbs. in 2008²


Wholly or partially funded by one or more Checkoff programs.